

# REDESIGNING TOMORROW TOGETHER



Explore Partnership Opportunities

**HealthPRO Heritage**

**Now Accepting: *Requests for Proposals* for 2021**

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# Your Strategic Plan for 2021 & Beyond:

Ask: Should You Require More from Your Traditional Business Partnerships?

## Drive Enterprise-Wide Success with HealthPRO Heritage

1

**VALUE:**  
Campus-Wide Success

“Beyond Therapy”  
partnership customized  
to meet your specific goals

2

**SUPPORT:**  
Customized + Strategic

**For Your IDT Clinicians & Leaders:**  
Tangible, meaningful resources +  
ongoing, comprehensive  
education + expert guidance

3

**OUTCOMES:**  
Fiscal & Clinical

**Our Partners:**  
outperform national averages  
& are assured compliant  
optimization of clinical revenue  
(Testimonials available.)

# HealthPRO Heritage: 2021 Executive Summary

HealthPRO Heritage is one of the nation's largest providers of Health Care Consulting, Strategy, Reimbursement and Clinical/Therapy Services; and is a proven industry leader offering custom-built partnerships that support a diverse client base representing the full continuum of care (Acute Care, Skilled, Outpatient, Independent/Assisted Living, Memory Care, CCRC, and Home Health).

Our focus: To accelerate enterprise-wide success by leveraging market/predictive analytics and deep clinical/strategic expertise. Outcomes and ROI consistently outperform industry averages and, therefore, position partners for reform initiatives, network inclusion and future success.

Subject matter experts from HealthPRO Heritage are sought after to provide insight and guidance for national/regional industry associations, serve on advisory boards, and offer comment to many leading industry media outlets. Also, HealthPRO Heritage participates in National Research Grants with current clients and enjoys a reputation as "White Hat Advisors" to several health care systems and legal firms nationwide.

Most recently, HealthPRO Heritage earned national recognition for a robust & rapid response to the COVID-19 public health emergency and other regulatory/reimbursement changes. Read: The HealthPRO Heritage 'Redesigning Tomorrow Together' Pledge to staff, patients and partner safety & sustainability [here](#).



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# Custom-Built Partnership Options

Clinical Strategies &  
Consulting Solutions  
Customizable Partnerships

In-House Rehab  
Services + Solutions

Full Service Rehab  
Services + Solutions

Joint Venture Model

## Drive Enterprise-Wide ROI & Performance Metrics

Clinical strategies for  
outcome optimization

Financial strategies for  
net margin optimization

IDT/Nursing outcomes  
+ infection prevention

MDS / Reimbursement +  
revenue cycle management

Market analytics +  
census & network development

## All-Inclusive Rehab Operations + Strategy + Education + Net Margin Optimization

For partners who wish to retain  
Staff + Revenue + Control &  
accept associated risks

Full support for either in-house  
Rehab Director or HPH to provide

## All-Inclusive Rehab Operations + Strategy + Education + Net Margin Optimization

For partners who wish to offset all  
therapy staffing + regulatory +  
operational liabilities

Alternative business model  
offering providers shared  
risk/reward in program  
performance.

Support for  
Therapy Conversions

Assure a successful transition  
Between In-House Therapy &  
Full Service Therapy Models

Strategy + solutions + outcomes  
furnished via well-defined  
Roadmaps & Timelines

Uniquely, fee structure/terms are mutually-aligned + performance-based to assure win-win, long-term partnerships.  
Option to expand &/or transition between partnership models.

# HealthPRO Heritage: Executive Summary

## Today's Challenges May Call for Shared Growth/Quality Incentives via Flexible, Solutions-Focused Partnerships

Skilled, senior living & home health organizations to be assured extraordinary outcomes & access to limitless expertise/resources for cross-continuum strategy + therapy operations + education/training + technology + clinical reimbursement + analytics & more...

HealthPRO Heritage offers partnership opportunities that are 100% customized, project-based & tied to specific goals, well-defined timelines + shared incentives.

Fees are competitively priced + guarantee a financial upside to assure well-aligned partnership & collective success.

Please inquire: Explore whether our team can offer the right solutions to support your organization's goals + overcome challenges.

Therapy  
Operations  
Division

Clinical  
Strategies  
Consulting  
Division

Marketing  
Data &  
Predictive  
Analytics  
Division

Technology  
Team

Proprietary EMR  
Outcomes  
Reporting System  
+ BI

For Your:  
Leadership  
Interdisciplinary  
Clinical  
Teams

Finance  
Department

Reimbursement  
Fiscal Strategies  
+  
PDPM Analytics

Senior Living  
Division

Home Health  
Division

Education  
Department

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